A fundamental challenge facing every society is to create political, economic, educational and social systems that is built on the enduring foundation of peace, human welfare and the sustainability of the environment on which life thrives. The challenge, however daunting, is best approached by encouraging initiatives of those living and working closest to the problems; to promote collaboration, coordination among the nonprofit, government and business sectors; and to ensure equality in participation by youth and elder alike from diverse communities and at all levels of society.

Skills and knowledge are the driving forces of economic growth and social development for any country. Countries with higher and better levels of skills adjust more effectively to the challenges and opportunities of world of work. India has the advantage of “demographic dividend”. Harnessing the demographic dividend through appropriate skill development efforts would provide an opportunity to achieve inclusion and productivity within the country and also a reduction in the global skill shortages.

The most pressing issue in the developing world is the monitoring, evaluation and open dissemination of information to citizens and stakeholder. Data plays a crucial role in strategic decision making. Data analysis is the most important tool to deliver better insight for helping the end beneficiaries. Innovation in the way data is collected, processed and analyzed is the need of the hour. The data gathering process, which has to focus on field usability for effective coordination, creation, funding and enabling support system required for skill development, can harness the immense potential of Information Technology and Data Science to provide algorithms by leveraging advanced applied math techniques to scale and support decision making across multiple social challenges.

The cutting edge big data, open-source analytics will enable organizations in the social development sectors to base their decision on objective facts harvested through rigorous analysis and not subjective tools (that are susceptible by their very nature to manipulation and inaccuracy) and traditional approaches that have fallen short, as the intensity and complexity of social problems have grown.

**Vision:**

Be the driving force of sustainable economic growth and social development; empowering all individuals through improved skills and knowledge by the application of innovative use and understanding of statistics, big data and analytics technology on social, economic and environmental challenges at local and national level.

**Mission:**

Providing information, establishing liason and rendering facilitation for the marginalised youth of the society in terms of Livelihood opportunities, Empowerment and Knowledge sharing.

IT, BFSI, telecommunications, hospitality, retail and construction along with English and soft skills to owners, workers and apprentices in micro enterprises; household workers; casual labour; peripatetic workers and migrant labour; out of school youth and adults in need of skills; and farmers and artisans in rural areas

**Objectives:**

1. **Skill development, Livelihood and Economic Security**

* To generate and facilitate sustainable livelihood opportunities for marginalized section, unorganized sector of the society in rural, semi urban and urban areas to transition from the informal economy to the formal economy and expand the set of employment and/or entrepreneurship opportunities available to him for ensuring economic security and help in reducing the skewed disparity of wage earning potential that exists today.
* To create awareness and set-up infrastructure for implementation and/or facilitate monitoring, evaluation and dissemination of information about various skill development schemes among the community and facilitating the liaison of interested/key target population with the respective departments in meeting the multiple sources of demand of skilled labour for the deeply fragmented industry-and-services sectors.
* Using advanced data analytics and technologies for tracking and analysing data to enable identification of skill development needs including preparing a catalogue of types of skills, range and depth of skills to facilitate judicious decision making by interested key/targeted stakeholders. Thus effectively tapping into the huge unrealised workforce-potential.
* To partner with and/or promote partnership between Government, industry, trade unions, local governments, civil society institutions and skill providers to create skill development opportunities for target population and assist in developing solutions to address regional imbalance in skill infrastructure.
* To collaborate with training providers, professional societies, Self Help Groups, Cooperatives, NGOs/CSRs and civil society institutions with the intent of generating placement opportunities after successful completion of skill development training to facilitate the structural shift of up-skilled labour force towards higher-productivity sectors.

.

1. **Resource**

* Initiating crowd sourcing ventures to address problems at local and state level.
* To create a resource pool for various technical support for different NGOs, CBOs and CSRs in terms of data management, data analysis and different level of outsourcing.
* To support sharing of workplace by means of experience, machinery and equipment by way of physical, financial and human resource.
* To pursue capacity building of institutions for the purpose of planning, quality assurance and involvement of stake holders by analysis of huge volume of data by virtue of latest technological tool; compared to the traditional data sources like surveys or anecdotal evidence, to generate a deeper understanding of their end beneficiary, their transactional, social, attitudinal and behavioural patterns. Thus empowering civil society, government, NGO, CBO, CSR to strategise, plan and make better-informed, people-centric decisions.
* Engage Information & Communication Technology in sound research and information, complemented by a valid and reliable assessment method to connect with individuals at a big data level and to gain a deep understanding of behaviours which will be able to measure social change on a minute by minute basis, and be able to intervene at exactly the right moment of time.
* To partner with technology to integrate information from supply chains, weather stations and social vulnerability studies to better pre-position supplies and medicine before the disaster strikes. To develop/assist in building technology to help focus assistance where it is needed most before, during and after emergencies such as tsunamis and earthquakes.

1. **Education and Empowerment**

* To conduct, train, assist, collaborate with, monitor and analyse soft (or life) skill development program – including basic literacy, numeracy, occupational safety and health, hygiene, basic labour rights, team work and confidence building – for the adolescent in urban, semi urban and rural areas.
* To conduct different youth leadership programs in urban, semi urban and rural areas
* To provide for alternative education coupled with skill development opportunities for School drop-outs (leaving the schools before completing XII standard), child labour and out-of-school youth to empower and bring them into the economic and social mainstream.
* To facilitate safe spaces for young girls and women so as to generate activities for female leadership in urban, semi urban and rural areas.
* To develop and implement measures such as special coaching for competing in admission tests and expanded provision of scholarships, books and soft-loans for the economically disadvantaged community.
* Setting up dedicated social listening teams and empowering them with full-feature social analytics.
* To assist in developing competency standards, course designing, examination and certification.
* To develop, create awareness, set-up infrastructure, share experience, machinery and equipment by way of physical, financial and human resource for implementation and/or facilitate monitoring, evaluation of solution for innovative delivery models of decentralized delivery, mobile training, distance learning, e-learning and web-based learning.
* Promoting life long learning, maintaining quality and relevance, according to changing requirement particularly of emerging knowledge economy where the skill sets can range from professional, conceptual, managerial, operational behavioural to interpersonal skills and inter-domain skills.

It is with this background, our motto is to create a scalable, self sustainable, efficient and effective social enterprise which is built on the foundation of collaborative approach to drive white-box engagement, reciprocation and gaining trust. We would like to be the enabler of an informed decision based on real-time or trend data to solve social problem and/or affect social changes to create value by uplifting human life in the developing world.

This coupled with the focus on Skill Development, Livelihood, Education and Empowerment of individuals leading to Economic Security will provide the necessary impetus to drive the change that will herald the arrival of India on the world stage. A new, resurgent and confident India with a billion glittering eyes, ready to take on the challenges that has debilitated us so far.